

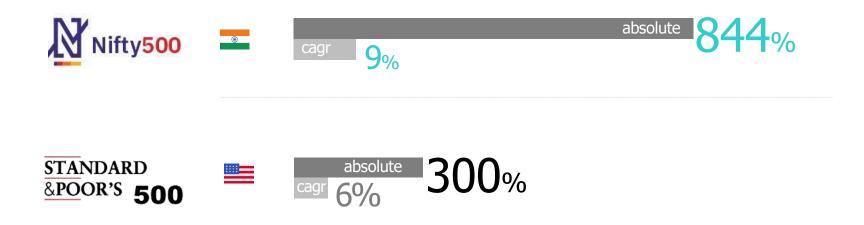


"when you're a carpenter making a beautiful chest of drawers, you're not going to use a piece of plywood on the back, even though it faces the wall and nobody will ever see it. you'll know its there, so you're going to use a beautiful piece of wood on the back. for you to sleep well at night, the aesthetic, the quality, has to be carried all the way through."

- Steve Jobs



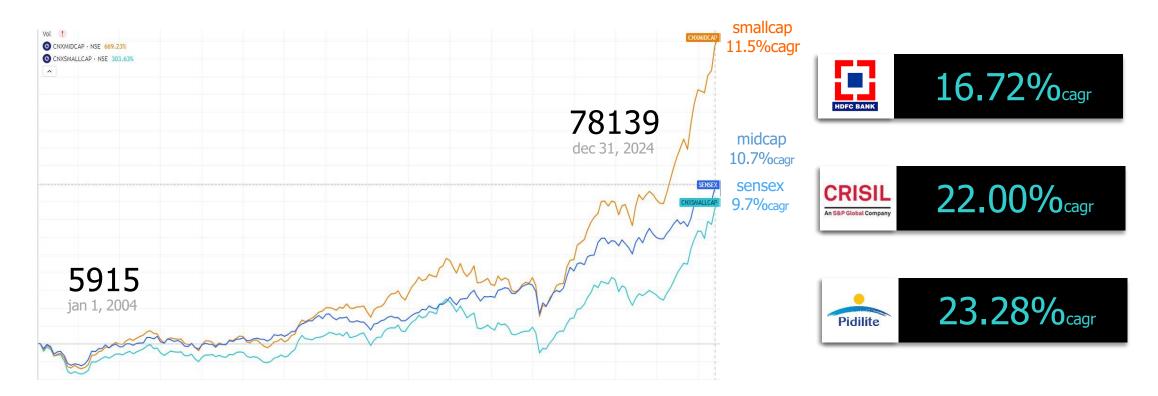
india amongst the best ...







stock investing over indexing...







investment objective...

portfolio is designed for investors seeking a secularly advantaged, concentrated, high-alpha approach to growth. portfolio typically invests across sectors & subsectors targeting companies that exhibit leadership & secular growth characteristics, sustainable competitive advantages and reasonable valuations based on our analysis of fair value.



stock selection criterion

6 quantitative factors and 2 qualitative factors are used for stock selection.

quantitative factors

leader & potential leader

investment will be made in companies exhibiting leadership in large market opportunities. alternatively fund will also invest in companies which are potential leaders and gaining market share.

majority of fund will be invested in leaders or potential leaders diversified across major as well as minor sectors.

global size businesses

portfolio design by mandate, will invest in global size businesses. majority of the companies owned will have world class distribution as well as products & services. portfolio companies will be beneficiary of both, india's demographic growth as well as its rise in global trade.

the above filter will make the portfolio withstand economic cycles and remain resilient as well as benefit during tougher economic cycle.

economies of scale

companies will benefit due to sheer size of business as well as economic dominance. companies will also benefit from cost efficiency as well as better technology adoption. being leaders, they will be able to use external resources at the most competitive rates.





stock selection criterion...

minimum 70% of weight from Nifty 200

mandate will ensure that minimum 70% of the portfolio investment will be made in top 200 companies of india. additional investment will be judiciously used to invest in leaders of sectors which are emerging and growing at rapid pace.

market cap in excess of billion dollar

minimum market cap while investing will be 1/2 billion USD (approximately 4000 crore). this will increase focus of fund towards extra large companies.

high return ratios

the higher the returns on equity and capital employed over weighted average cost of capital (WACC), the higher is the value addition by the company to its minority shareholders. studies have indicated that companies with superior return ratios outperform companies with poor or lower return ratios.

return ratios are averaged over a 5 year period to smoothen out lumpiness and volatility (if any).





stock selection criterion...

qualitative factors

minority shareholder interest

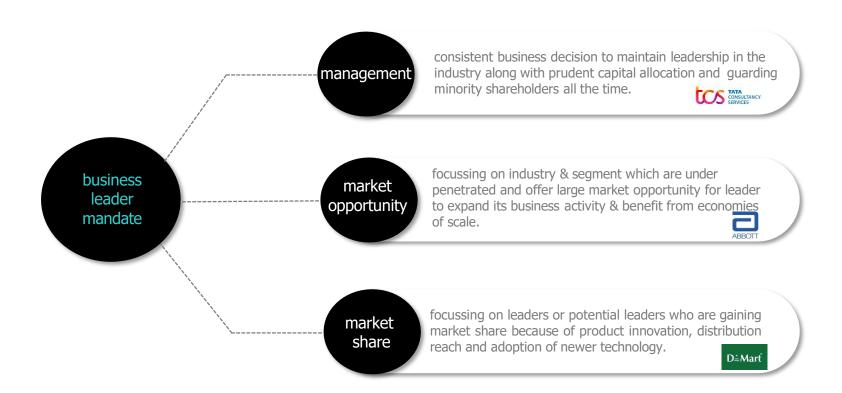
identifying managements that have generally kept in mind and have acted in the interest of minority shareholders, do not frequent capital markets (for raising funds) and have been rational in their decisions.

strong brands, intellectual property & market presence

these will enable companies to pass on higher raw material costs to consumers. will also ensure that consumers continue to purchase the products & services with their reduced purchasing power in a highly inflationary environment.

business-leader (mandate is focused on investing in companies managed by best in class management team capturing large market

(mandate is focused on investing in companies managed by best in class management team capturing large market opportunity.)







what we buy...

SIEMENS

global technology company that focusses on intelligent infrastructure for building & decentralized energy solution.

smart mobility solutions for rail and road transport.



established in 1910.

cigarettes, fmcg, hotels, paper, and agriculture.

leader in most business verticals.



leader in offering financial services products.

oracle, java, and mySQL are their registered trademarks.

diversified revenue base.



india's leading car maker

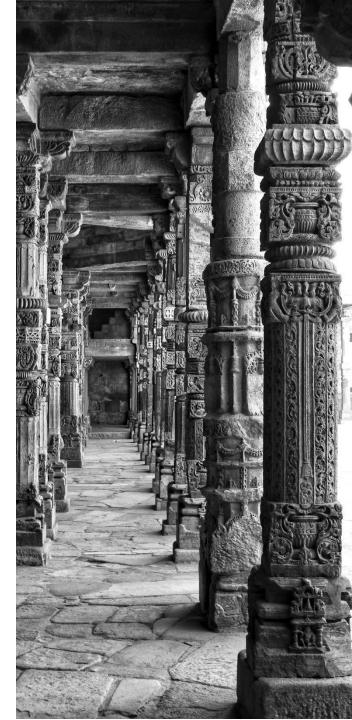
42% of India's market shares.

more than 4000 touch point service centers.



fund option ...

	business leader	dynamic business leader
equity allocation	90-100%	minimum 40% & maximum 100%
debt allocation	n.a	government securities-oriented funds
asset allocation model	n.a	internal market cap linked gdp model
rebalancing	n.a	twice a year june & december







fund management team... for jain Investment advisors & jain portfolio managers



v. balasubramanian

cio & fund manager business leader & high growth fund 32+ years investing experience m.com & caiib

> @fm-indian bank mf @cio – idbi mf

@head equity strategy – mahindra manulife mf



vinodkumar jain

fund manager strategic equity fund 25+ years capital market experience chartered accountant

@finance-birlasunlife distribution@surveillance - national stock exchange



vihang naik

fund manager bristlecone equity - aif 17+ years equities experience cfa charter holder

@fm-hsbc mf @fm-Int mf @research analyst – motilal oswal & sbi securities

performance...

inception july 15, 2022

trailing returns	1 mth	3 mths	6 mths	1 yr	2 yr	inception
business leader	0.6	12.1	11.8	5.4	17.1	17.1
bse 500	(2.7)	4.4	6.6	(2.0)	16.6	19.2
relative return	3.3	7.7	5.2	7.4	0.5	(2.1)

*data as on july 31, 2025







product attributes...

50 lakhs

1 lakh

5year+ investment horizon

bank/Stock transfer mode of investment



bse500 tri

fee structure...

flat fee p.a	2.50%	
entry load	nil	
frequency	monthly	
fee calculation	on daily aum	
exit load	1% - one year	





wealth architecture...

Wealth Architecture

24

YEARS OF FOUNDATION

04

DISTINCT STRATEGIES 45

REGISTERED ADVISORS

500 \$Millon

ASSETS UNDER MANAGEMENT

1000+

HNI INVESTORS

Disclaimer:

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